

Jana's Challenges

◆April Challenges◆

Challenge 1

Interview with 5 close people about active citizenship

1. Do you regularly vote?

Yes (male, 45)

Yes (female, 43)

Yes (female, 69)

Yes (male, 23)

Yes (male, 47)

2. Do you regularly complain about the Government?

Yes (male, 45)

Yes (female, 43)

Yes (female, 69)

Yes (male, 23)

No (male, 47)

3. Do you pay taxes?

Yes (male, 45)

Yes (female, 43)

Yes (female, 69)

Yes (male, 23)

No (male, 47)

4. Do you recycle?

Yes, but not as much as i'd like to (male, 45)

Yes (female, 43)

Yes (female, 69)

No (male, 23)

No (male, 47)

5. Do you donate blood?

No (male, 45)

No, but I salute them (female, 43)

No (female, 69)

Yes (male, 23) Yes (male, 47)

6. Have you ever volunteered in the community or for a cause?

Yes (male, 45)
Yes (female, 43)
Yes (female, 69)
Yes (male, 23)
Yes (male, 47)

7. Have you participated in a demonstration?

Yes (male, 45)
No (female, 43)
Yes (female, 69)
Yes (male, 23)
Yes (male, 47)

8. Do you consider yourself as an active citizen?

Yes, but there can always be improvement (male, 45)
Yes (female, 43)
Yes (female, 69)
Yes (male, 23)
Yes (male, 47)

Interviewer:

How did your interviews go?

- They were great.

Do you find that most people understand what it means to be an active citizen?

- Yes everyone was already educated on the subject.

Did some answers surprise you? Why?

- No

Were there some interesting quotes from your interviewees that you would like to share?

- No

Challenge 2

Find yourself in the TED videos

<https://www.youtube.com/watch?v=nFfWMzUoKbA>

https://www.youtube.com/watch?v=9G_kbiGHyEQ

“I chose two videos because I think that both of them fit my idea and have great explanations about autism.”

1. What do you like about this video?

I really like the way both of the girls explained autism and the fact that they both were saying things that many people don't know. I also liked that debunked a lot of theories about autism.

2. Did you get some ideas for your project?

Yes. I got a lot of information for my project from these two videos and a lot of others.

Challenge 3

Introspective: Your good characteristics

What are some personal qualities, characteristics, virtues that you have?

Ambitious, approachable, calm, competitive, enthusiastic, energetic, focused, friendly, loyal, optimistic, open-minded, meticulous, patient...

How do you think you can use some of these characteristics to your advantage while working on your project?

I think all of these qualities are going to help me with my project. Since i am working with autistic people e need to be friendly and patient so they can trust me. The other characteristics are helpful because i am driven to finish the project to the fullest and hopefully help someone with it. I can take constructive criticism well and i pay attention to the big picture as well as the details which is important for my project.

Challenge 4

Make a search plan and vision

SMART objectives:

S (specific) Create a way to involve kids and people with autism in scouting (PECS method)

M (measurable) 1-2 weeks for creating the overall look

A (achievable) I would be able to finish it with the right help and the right people

R (relevant) Raising awareness about kids with autism, showing that they can do the same things as we do.

T (time-bound) September 2020 or earlier (depends on the virus)

PESTLE analysis:

P (political) Government interference

E (economic) Travel expenses, promotions, help

S (social) spreading the message, finding more people to join, targeting the target group

T (technological) Phone, lap top or tablet

L (legal)

E (environmental) How society contributes

SWOT analysis

S(strengths) connections, knowledge about the main idea

W(weaknesses) touchy subject, little information, scared parents, people not knowing what is autism.

O(opportunities) including more autistic people in scouting, making a cheap way of learning the main scout skills.

T(threats) the virus, people not trusting in the project, no interest from the target group

Campaign strategy plan

1. Campaign insight and targeting.

Who am i trying to reach and influence?

2. Key campaign messages and offers.

How am i trying to position my project, product and services?

3. Campaign media plan and budget.

Which media channels will i use to reach and influence my target audience? What will be the sequence and integration of media activities?

4. Campaign asset production.

Managing the assets to form the campaign

Strategy plan

Brain storming- meeting with the scout association of Macedonia- finding people to help with the project- promoting the project to the target group as well as other scout groups- drawing the pictures (PECS method) (finishing it)- showing the manual to the target group in a fun and interactive way.

Action plan

My plan is to include children with autism in scouting. With the manual hopefully the children with autism will want to join the scout world. I will make a manual with pictures using the PECS method(a method used in schools) in which the pictures will show many scout activities making the learning of the skills easier and more accomplishable. I will need to create pictures for the manual.

Challenge 5

Research the SCARF model

Reward - Threat

Risk reduction - Lack of transparency

See the results - Getting over my head

Learning - Uncertainty

Challenge 7

Find or create your spiritual master

I haven't really found my spiritual master but i would say that my mom and dad are pretty close to being by spiritual masters. They have thought me so many things that inspired me to do this kind of project. They thought me how to love every one no matter the way the look, speak... I am so grateful for their influence in my life. Also close in my list of spiritual masters is Malala Yousafzai . I would say that she is one of my spiritual masters because of her confidence and bravery. She is an activist for the right to education which i think is very important.

I would like to have the wisdom of my mom, the positivity of my dad, the bravery of Malala, the kindness of my brother.

◆May Challenges◆

Challenge 1: Changemaker Story

My name is Jana Oltovska, a fifteen years old girl from Skopje, Macedonia. I am a scout and I have been one for 7 years. Basically since I know about myself I loved learning new skills that we don't normally learn in school. In my short years of being on this planet I've noticed that our world is not very diverse in every sense of the word, I've noticed that we, the people, are very selfish, we only care about what the majority needs or wants and we put aside what the minority is asking for. Because I am so young most people don't get me seriously, so this project is the perfect way for me to express my passion and speak up. I think and hope that in the future my project will be used to help autistic people to join the world of scouting and be a part of the fun that we are having, that they can learn the same things we are learning... With all that said, my message to the world is to not ignore what younger people are saying.

Challenge 2: Interview

How I will change society: Jana Oltovska

Developing empathy for a better world

Jana Oltovska, a fifteen year old girl from Skopje is a scout already for 7 years. She noticed that people only care about what the majority needs or wants and we put aside what the minority is asking for. That's why, she will make a project for helping autistic people to join the world of scouting.

What kind of feelings do you get when you think about successfully finalizing the project?

- I have many feelings surrounding that thought but mostly ecstatic because it is a project that I am very passionate about. I would also say that I am feeling very grateful, hopeful and most of all determined.

What represents successfully finishing the project?

- For me successfully finishing the project represents achieving the goal I have set for myself, and implementing the finished project

Can the project be implemented outside of your country?

- Yes. The manual is mostly consisted of pictures so it can be easy translated in many languages.

What are the benefits of the manual for scout activities intended for autistic people for you as a scout, other team members, your scout leader and for the members with autism?

- I think that there are a lot of benefits such as developing empathy in me and other members, the scout leader will be more mature and improve in many ways, the autistic member will learn important life skills and socialize more and the whole team will grow mentally.

Challenge 3: Plan your presentation and messaging

Virtual meeting:

1. My key message is: "Always ready for everyone"

Explanation: It comes from the scout message "always ready" (learning life skills); to that message I am adding "for everyone" because I am trying to make the scout program adjustable for everyone.

2. Agenda:

First, I will introduce myself, share my passion about my project. Then I will talk about what is autism (shortly). After that I will explain the scout program and how it works. I will show how will the manual look by showing one scout activity explained with the Pecs method. I will also say that in order this manual to be used in scouts we will need to have a special training for the scout leader's talk about contacting an organization connected to my project. And lastly say that our goal is to be the first one to make this manual for autistic people.

3. Target audience:

My target audience is the leaders of the scout groups, the office of the Scout Association of Macedonia.

4. Invitation:

5. Ice-breakers:

Some sort of energizer that puts the audience into the shoes of the autistic people.

6. Presentation content:

The presentation mentioned in the agenda.

For the physical presentation I will use the checks from the agenda. It will be presented in the school for mentors (leaders) which is held every year, so that young leaders can learn the skills of leadership.

Challenge 5: Communicating with target audiences

The institutions that can potentially provide support to my project are:

Local policy makers

- City of Skopje (sector for education)
- Municipalities

For my project on a national level local policy makers are:

- Ministry of Labor and Social Policy
- Youth and sports agency
- Ministry of Science and Education